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3 Bowen Crescent  
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7th August 2018

To whom it may concern,

The attached PwC document provides a National Indigenous Cultural Centre (NICC) introduction.

This document seeks to obtain an expression of interest from the Victorian Government via funding of \$250,000 to enable a comprehensive analysis of NICC. NICC is seeking the same from the Federal Government.

The Victorian and Federal funding is needed to complete the required NICC cost benefit analysis. The funding needs to investigate the NICC concept, to understand the potential worth and ongoing viability as an enterprise.

- Do we have a National Indigenous Cultural Centre?
- Would we benefit from it?
- What should NICC contain?
- What is NICC's vision?
- What are NICC's objectives; operational activities?

-How does it synergise with other indigenous facilities?

-Would Australia benefit?

-Would Victoria benefit?

-Would Melbourne benefit?

What is NICC's role in relation to indigenous peoples':

- Health
- Education
- Art
- Theatre
- Dance
- Music
- Tourism
- International tours
- Accommodation
- Administration
- Research
- National community connectivity

PwC have helped us do far, and it is envisaged they will lead the report, but it is equally relevant and essential to work with corporate Australia. This is why NICC has ongoing relations with Telstra, the Commonwealth Bank of Australia, Medibank, The University of Melbourne and Google.

NICC is also working with a number of philanthropists, Indigenous companies, cultural groups, relevant associations and networks, along with the wider general public.

NICC is working with 'Supply Nation' and a number of other Indigenous groups in relation to legal structures.

Boards, Committees and Administrative structures are currently being developed for NICC.

NICC is best funded via a Public Private Partnership. This business model, and a number of other options, have to be firstly costed, and a report will summate and make recommendations.

The NICC name, design, brand, marketing and communications' plans are presently under construction. NICC understands these present activities are perhaps overly proactive, yet NICC also understands it is essential for the Indigenous community to support, enable and empower NICC. NICC understands the general public must want i.e. 'really' want NICC. NICC understands it is essential to be prepared and to lead. So, NICC will continue to build relations and plans whilst continuing to enact, solve and facilitate progress, even though NICC is still without Commonwealth Government approval. NICC needs to be national if it is to be Australia's National Indigenous Cultural Centre (NICC).

NICC will ensure the \$500,000 delivers the required report, within twelve months. The National Museum of Australia's CEO, Dr. Mathew Trinca, undertook a similar three-year national indigenous Cultural Centre Research project. Dr. Trinca continues to be of great support. Museums Victoria is keen to invest and assist NICC, as is The University of Melbourne. Marcia Langton and other elders, including Cassidy Uluru (and a number of others around Australia) have noted the addition of NICC would enable Indigenous culture to be exhibited not only throughout Australia, but internationally.

NICC would like to provide more detail to justify the funding required, but NICC realises that it is pre-emptive to suggest it knows what it should be. Prof. Donald Bates, who is also helping NICC (knowing that NICC will require an *International Architectural Design Competition*) has noted this fact-finding report is key to obtaining the right structural elements plus operational and functional abilities. Development Victoria and The

Melbourne City Council have made some locational recommendations, but they, like others, also understand prior to NICC seeking a specific site, a comprehensive report must understand all, and only then can a position be recommended.

NICC will continue to work with government, corporate, indigenous and others to consult, understand, develop and progress: in all, to be proactive and lead. NICC however cannot exist without government interest, assistance and in the end, approval.

NICC is progress and the benefits for all Australians and the wider global community are substantial.

-Do you think Australia would benefit from a National Indigenous Cultural Centre?

-Do you think we should learn more from Indigenous Australians?

-Do you think Australia would benefit from having a National Indigenous Cultural Centre?

-Do we all want to invest, to lead, to make a difference?

-Should Australia have a National Indigenous Cultural Centre?

Yours sincerely,

NICC Interim Board.